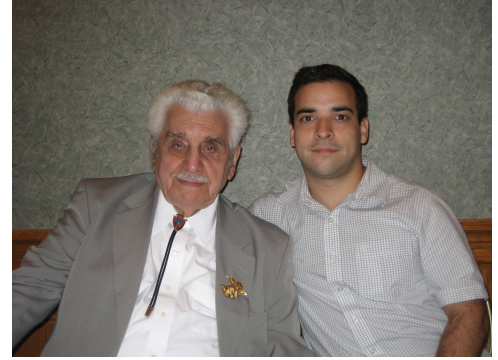


## A Sunset Park Tradition Continues

*Chiropractic Office Serves Residents Since 1950*



For 33 years Pasquale Cerasoli practiced chiropractic for seven days a week in Sunset Park. His colleagues say that, at one time, there would be sixty or more patients in his reception area who would wait sometimes two hours to receive chiropractic services.

Pasquale was born on 23rd Street between 3rd and 4th Avenues on September 11, 1911. In 1950 he put up the building that served as his office, living quarters and auditorium for patient talks.

Dr. Pat, as his patients called him, took care of children for free. He charged \$2 per visit when he began practicing in 1947 and was charging \$3.00 when he retired. In 1980, he took down his shingle "so the young ones could have the limelight and the so-called mature people can sit back a bit."

Today, that "limelight" has been turned over to one of Pasquale's students Fernando Mendez. Fernando is also a native of Sunset Park.

Fernando explains how he found chiropractic and Pasquale. "I never heard about chiropractic when I was young. It was many years later, when I had a sports injury, that I tried it. Then, when I was in chiropractic school in Iowa, I heard about a legendary chiropractor who lived in Brooklyn. As it turned out, it was Pasquale and he was only a few blocks from where I grew up."

Dr. Mendez re-opened the "legendary" chiropractic office this past summer. After a bit of dusting he found he had a real jewel on his hands. "When people come in for the first time they are really surprised by what they see. The place is a throw back to an earlier period in Sunset Park's history," explained Fernando.

In line with the tradition of the office Fernando charges only \$12 per visit and takes care of children under 12 years of age for free. He also takes care of veterans for a reduced fee. He told us, "Pasquale served in World War II and always reminds us (his students) that we owe our soldiers a debt."

Pasquale, now 96 years old, still resides in his building and teaches post graduate courses once a week in the auditorium. He says, "I'm still learning. I don't care how old I get. I'm past 96 now but I'm not old, I'm just mature."

Chiropractic was founded in 1895 in Davenport, Iowa. It is based on the idea that the body works best when its parts are in alignment. A chiropractor uses his hands to help the body find its balance. Fernando's office is located at 194 31st street in Brooklyn. For more information go to [www.mendezchiropractic.com](http://www.mendezchiropractic.com) or call 917-450-5687.